

## Press Release

### **To whom this may concern:**

I would like to take a few minutes of your time to introduce you to an innovative, cost-efficient machine that reduces waste distribution costs. *La Bricchetta* is a result of 25 years Italian engineering experience and the following is a brief summary of the potential of briquetting and of the capabilities of *La Bricchetta* as well as the environmental and cost-cutting benefits that it presents businesses.

In the age of “renewable resources” and \$60 per barrel oil, Briquetting - compressing raw material such as wood waste and agricultural biomass – is emerging as a star energy source that is both clean and efficient. Briquetting presents people in the waste and recycling industries with an opportunity to participate in environmentally friendly and cost-efficient business practices while at the same time profiting from a former source of waste.

*La Bricchetta* is a hydraulic and automatic compacting machine that reduces the volume of wood and metal waste by 2-10 times depending on the type of material used. This presents *La Bricchetta* owners with the opportunity to reduce their waste and haulage costs as well as their oil-consumption by the same amount that *La Bricchetta* compresses their respective by-product (2-10X).

*La Bricchetta* also:

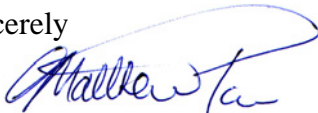
- Improves workplace safety by reducing harmful wood particles in the air.
- Eliminates harmful dumping of waste which can produce toxic substances such as leachate, as well as cost a heavy fine.
- Is extremely cost-efficient and environmentally friendly, there are NO trade offs.

Briquetting can generate a revenue stream by itself: *La Bricchetta* creates non-treated clean logs which burn twice as hot as regular fire logs. This enables businesses to use these environmentally friendly logs to reheat their buildings, drastically reducing energy bills. Businesses may also resell these logs to consumers as these logs have a higher burning coefficient and come without the unsanitary mess that fire logs bring to a home, for example bugs and insects. Exterminating these insects may cost hundreds of dollars, thus *La Bricchetta* made fire logs appeal to consumers.

PMA International is the distributor and marketer for *La Bricchetta* in Canada. We ask that you use foresight when analyzing the potential wonders of this machine. Simply put, *La Bricchetta* incentivizes the energy industry to do it's part for the environment. PMA International invites you to cover this technology.

Please do not hesitate to [contact us](#) with any questions or concerns.

Sincerely



Matthew Taw - Media Relations Manager  
PMA International

PS: Our website ( [www.pmainternational.com](http://www.pmainternational.com) ) is full of information on both Briquetting and *La Bricchetta*. It includes a study analyzing the potential of Briquetting, a video of *La Bricchetta*, and other technical details.